

Threema Broadcast New Features

VERSION: 04/2022



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1. Threema Broadcast Overview

Threema Broadcast is your tool for a fast and secure one-to-many communication. Send text messages, images, files, and polls to individual departments or the entire workforce in an instant.

Feature Overview

Distribution lists: Perfect for classic top-down communication – you define the recipients.

Feeds: Ideal for newsletters. Users can subscribe to, and unsubscribe from, any feeds at any time.

Bots: Create interactive chat bots, and enable your users to request information or receive predefined answers to questions.

Groups: Create and manage group chats from the convenience of your computer.

To learn more about Threema Broadcast, [watch this tutorial](#).

New Features

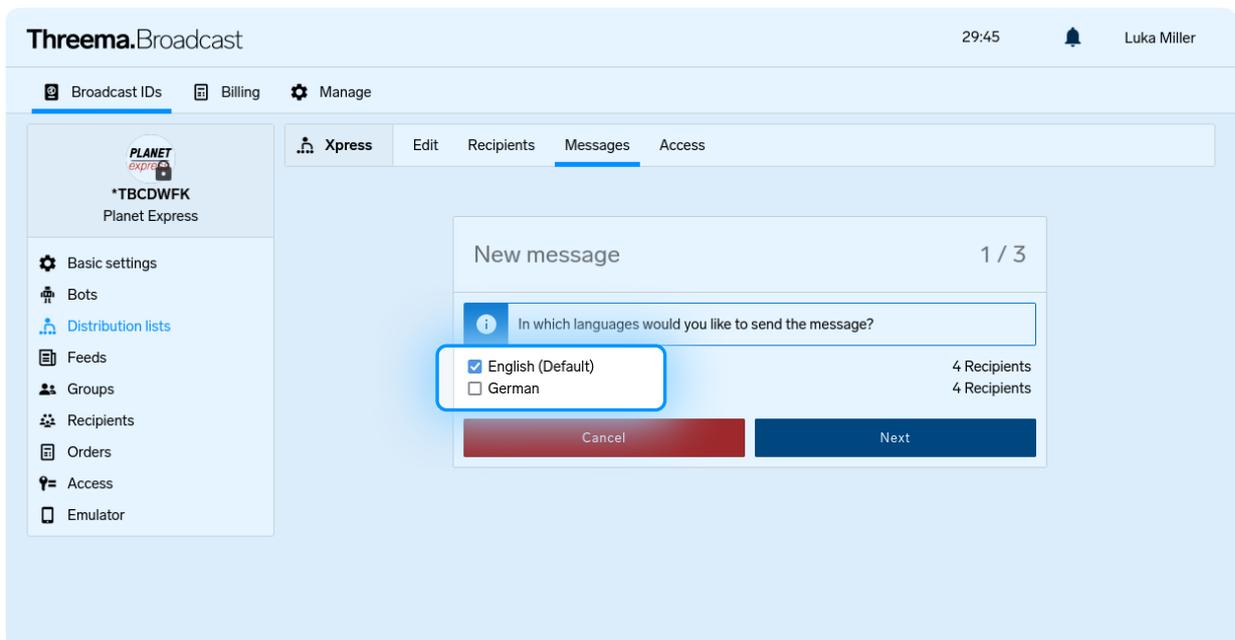
The following new features are now available in Threema Broadcast:

- **Scheduled messages**
- **Track delivery**
- **Polls**

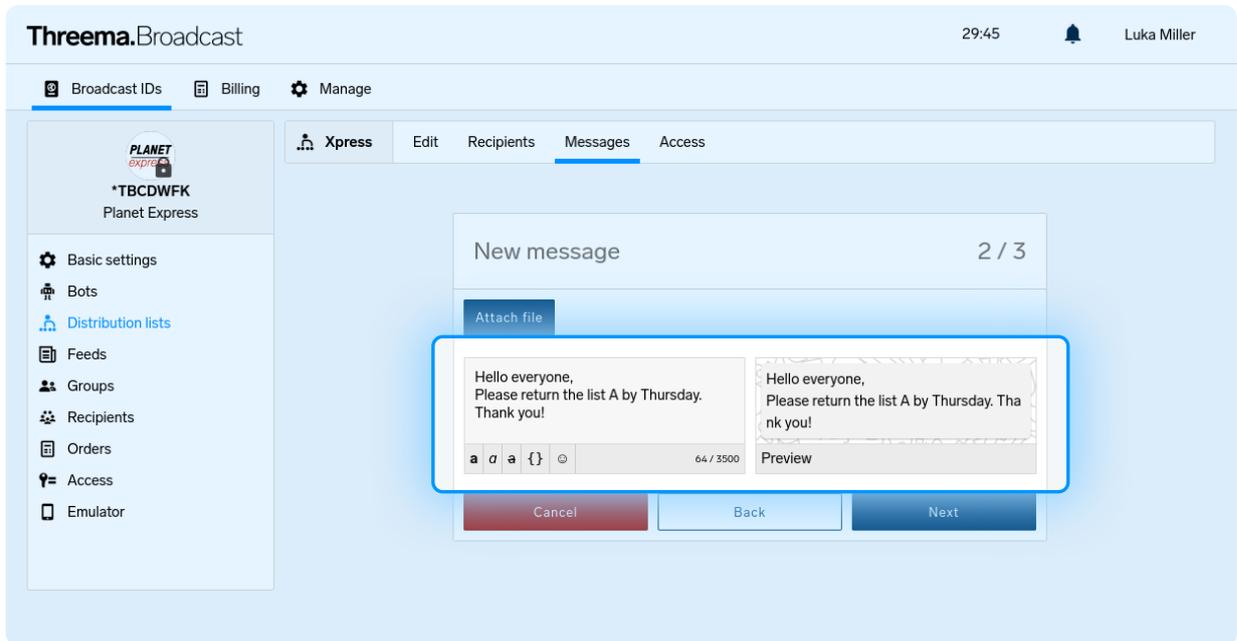
2. Scheduled Messages

To automatically send a message at a later point in time, you can now schedule it with this new feature. Scheduled messages are available for distribution lists and for feeds.

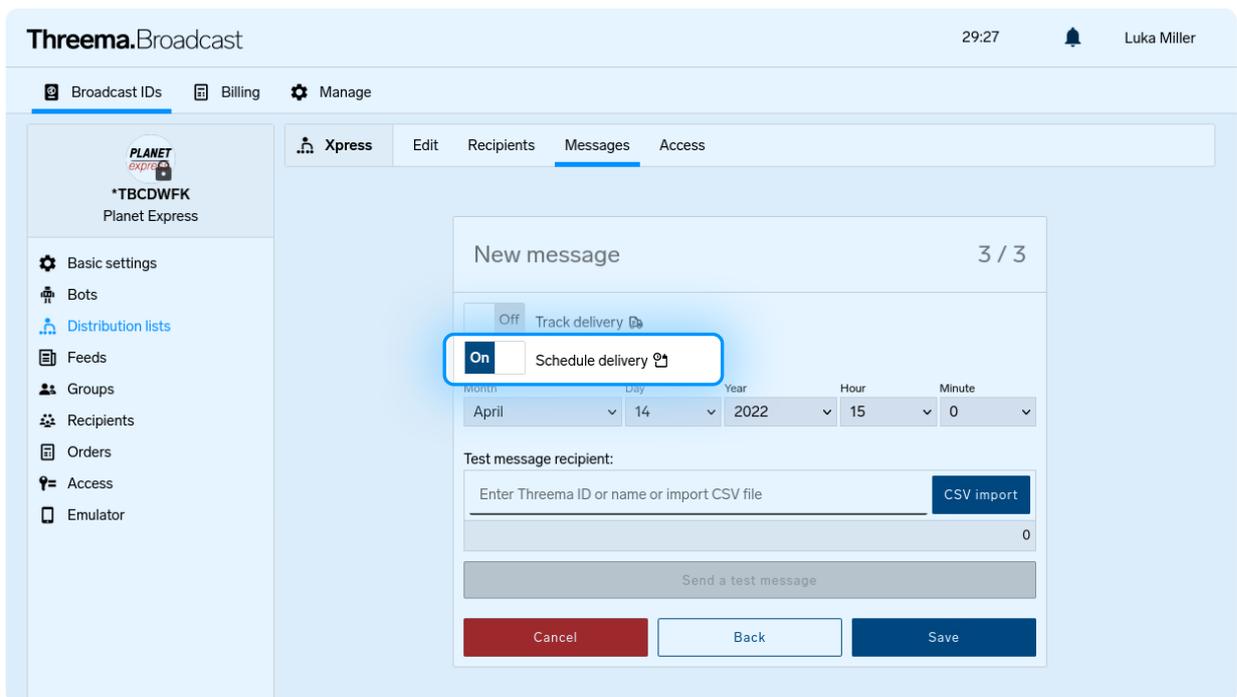
- 1 Create a new text or file message in a distribution list or a feed.
- 2 Select the language.



3 Enter the message.



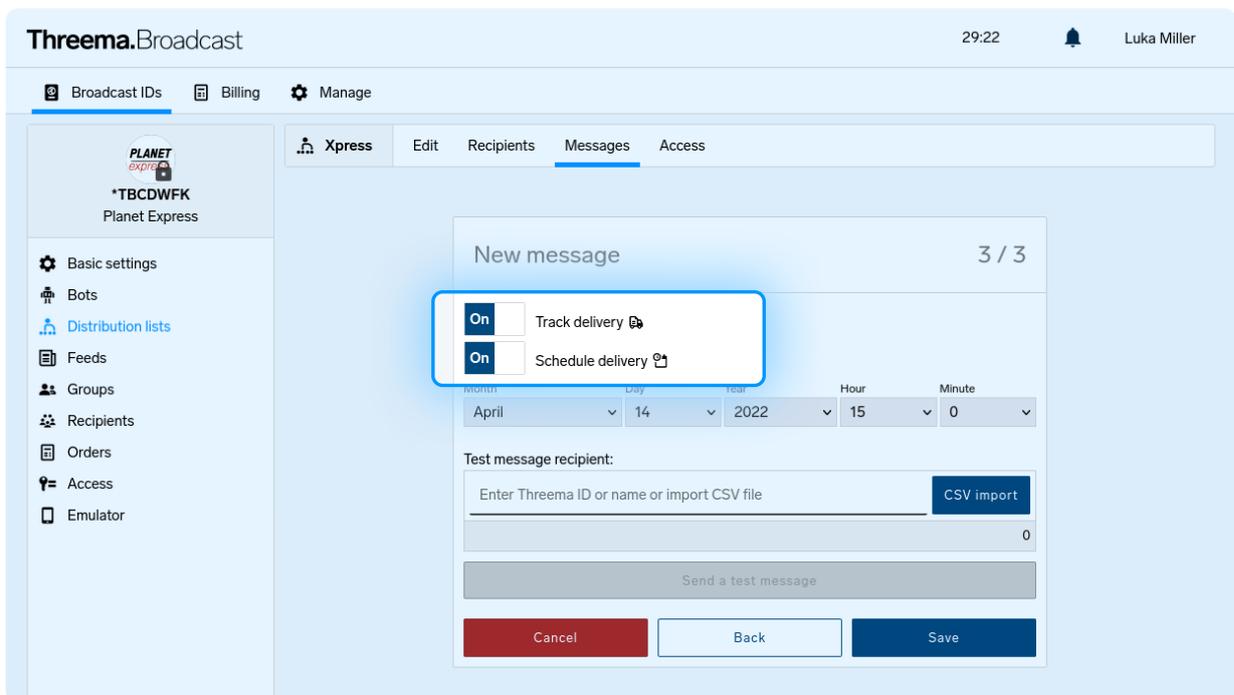
4 Enable “Schedule delivery” and set the desired date and time. Save the message by clicking the “Save” button. The message will be sent automatically according to the time schedule.



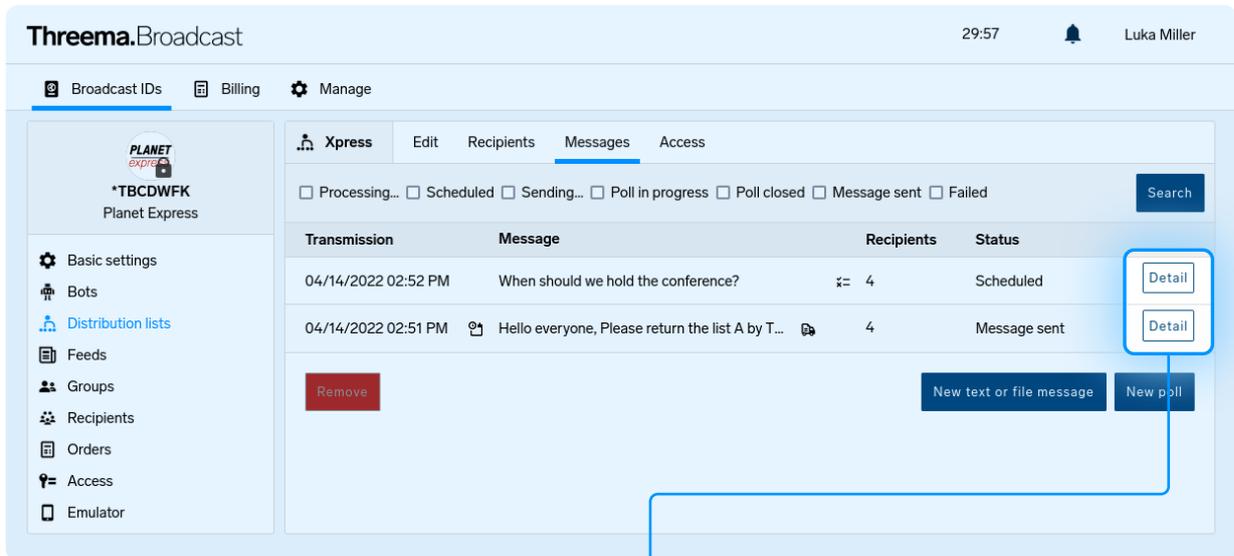
3. Track Delivery

This feature allows you to find out which recipients have already received (and read) your message.

- 1 Create a new text or file message in a distribution list or a feed.
- 2 Select the language.
- 3 Enter the message.
- 4 Enable “Track delivery” and send the message. (“Track delivery” and “Schedule delivery” can be activated at the same time).

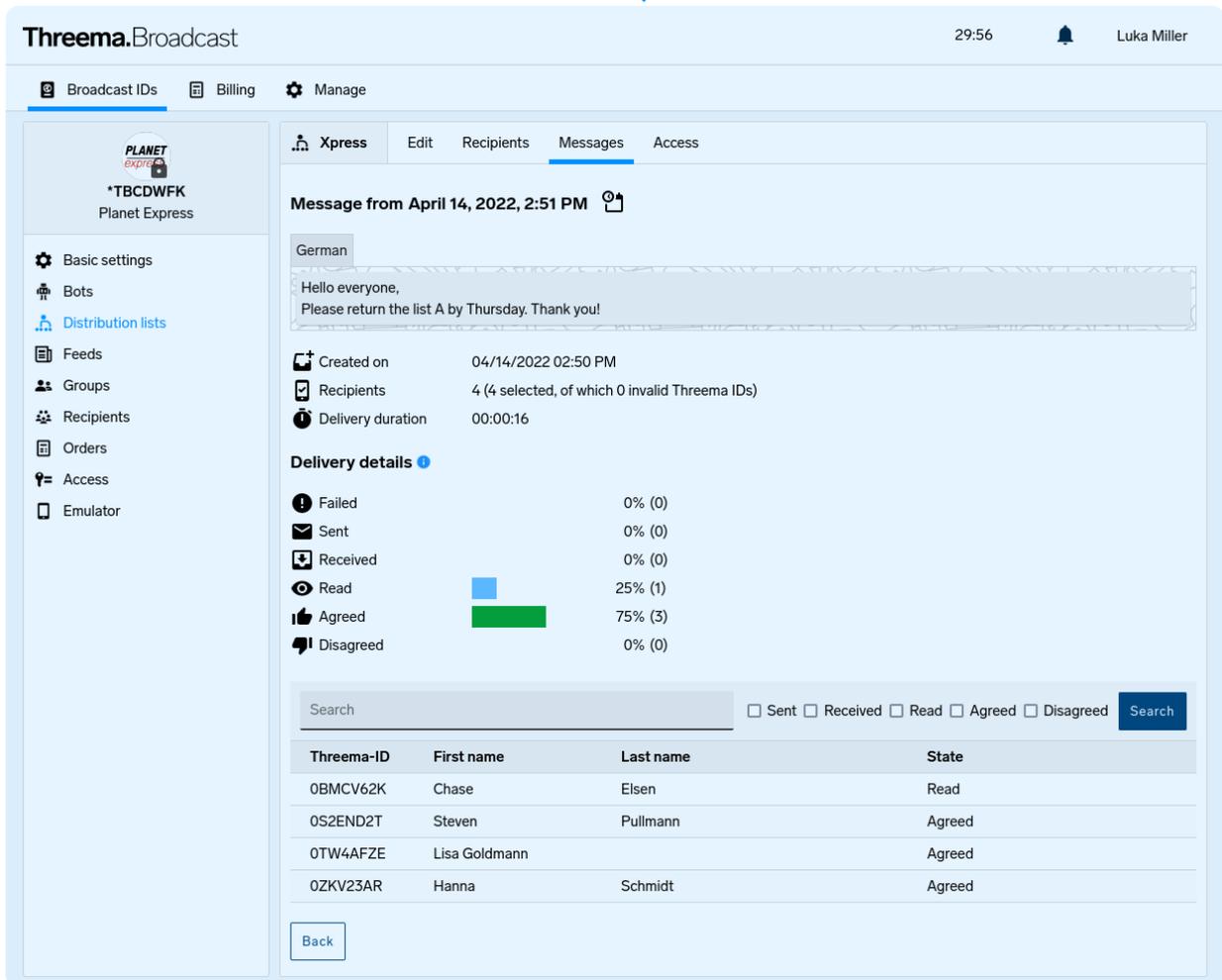


5 Once the message is sent, click on “Detail” to get to the delivery details.



The screenshot shows the 'Messages' tab in the Threema Broadcast interface. A table lists messages with columns for Transmission, Message, Recipients, and Status. The second message, sent at 02:51 PM, is highlighted with a blue box around its 'Detail' button. A blue arrow points from this button to the detailed view shown in the next screenshot.

Transmission	Message	Recipients	Status
04/14/2022 02:52 PM	When should we hold the conference?	4	Scheduled
04/14/2022 02:51 PM	Hello everyone, Please return the list A by T...	4	Message sent



The screenshot shows the detailed view of a message sent on April 14, 2022, at 2:51 PM. It includes the message content, creation time, recipient count, and a delivery details section with a progress bar and a table of recipient statuses.

Message from April 14, 2022, 2:51 PM

German

Hello everyone,
Please return the list A by Thursday. Thank you!

Created on: 04/14/2022 02:50 PM
Recipients: 4 (4 selected, of which 0 invalid Threema IDs)
Delivery duration: 00:00:16

Delivery details

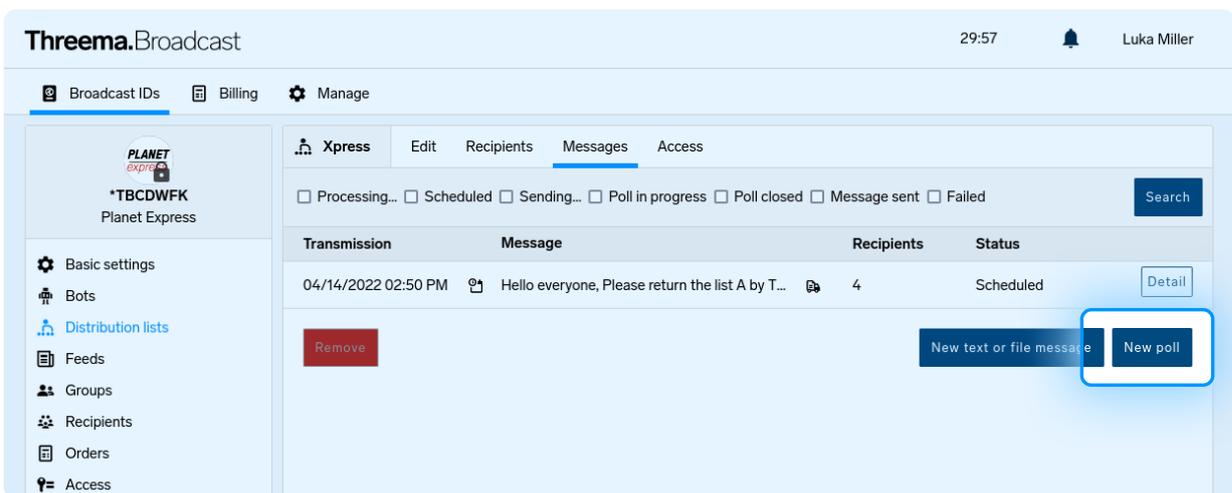
Failed	0%	(0)
Sent	0%	(0)
Received	0%	(0)
Read	25%	(1)
Agreed	75%	(3)
Disagreed	0%	(0)

Threema-ID	First name	Last name	State
0BMCV62K	Chase	Eisen	Read
0S2END2T	Steven	Pullmann	Agreed
0TW4AFZE	Lisa Goldmann		Agreed
0ZKV23AR	Hanna	Schmidt	Agreed

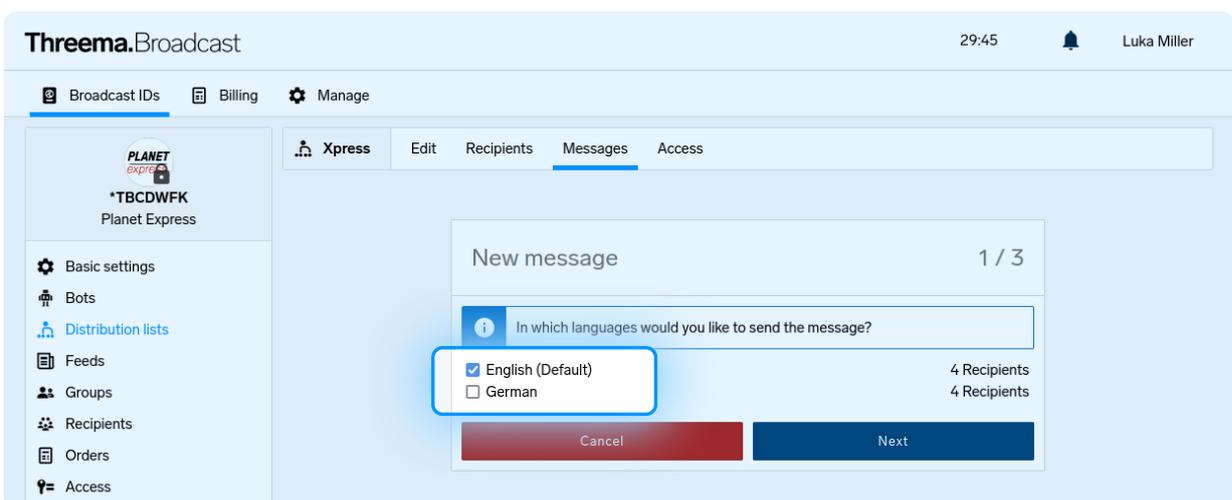
4. Polls

This feature allows you to conduct polls via Threema Broadcast and get a graphical representation of the results.

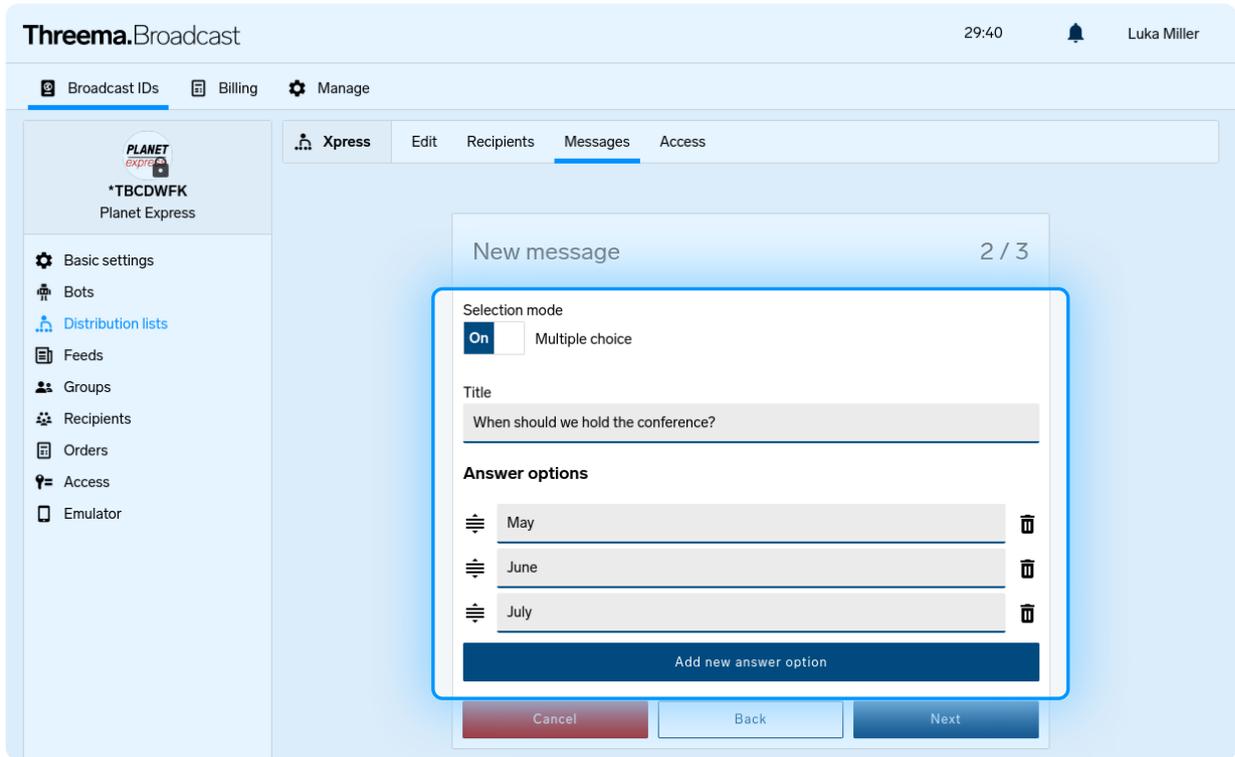
- 1 Create a new poll in a distribution list or a feed.



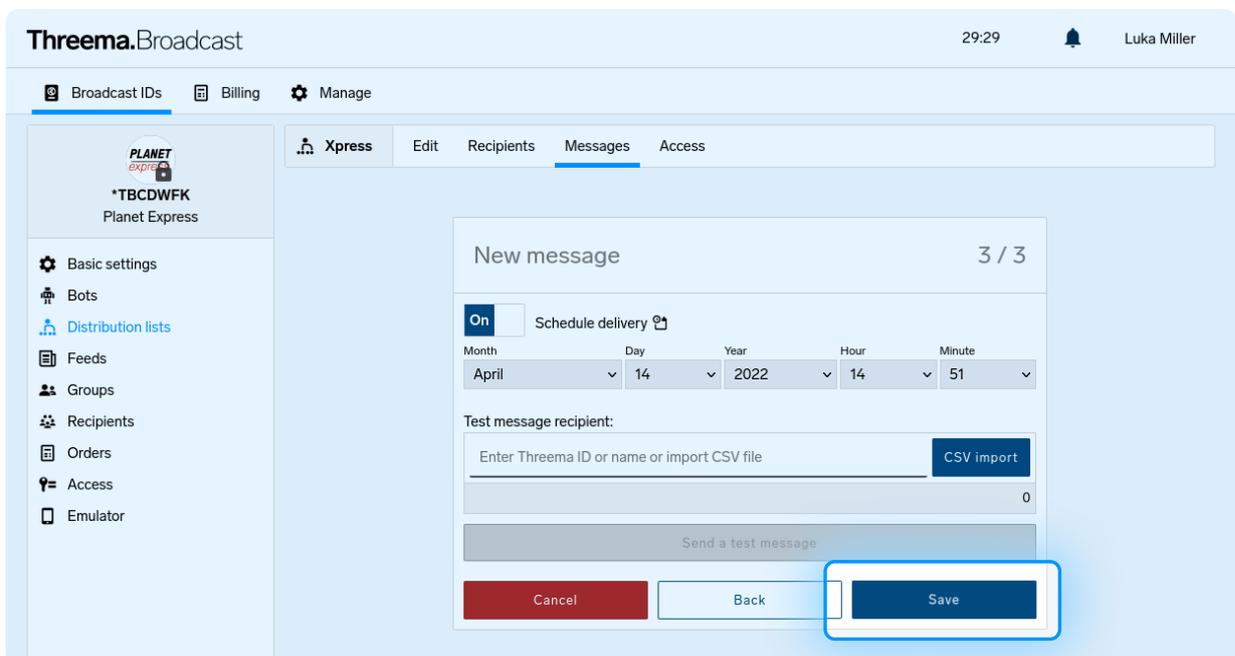
- 2 Select the language.



- 3 Enter the poll details and provide the possible answers. Enable the “Multiple choice” option to allow your recipients to select more than one answer.



- 4 Save the poll (and, if desired, enable the “Schedule delivery” option to send it later).



5 Once the poll is sent, click on “Detail” to get to the poll details.

The screenshot shows the Threema Broadcast interface. On the left is a sidebar with navigation options: Basic settings, Bots, Distribution lists, Feeds, Groups, Recipients, Orders, Access, and Emulator. The main area has tabs for Xpress, Edit, Recipients, Messages, and Access. Under the Messages tab, there are filters for Processing..., Scheduled, Sending..., Poll in progress, Poll closed, Message sent, and Failed. A table lists messages with columns for Transmission, Message, Recipients, and Status. The first row shows a poll in progress: "When should we hold the conference?" with 4 recipients. A "Detail" button is highlighted in a blue box next to this row. Below the table are buttons for "Remove", "New text or file message", and "New poll".

6 To close the poll, simply click on “Close poll.”

The screenshot shows the Threema Broadcast interface displaying the details of a poll. The poll title is "Message from April 14, 2022, 2:53 PM" and the question is "Poll: When should we hold the conference?". The poll details include: 4 recipients (4 selected, 0 invalid), a delivery duration of 00:00:39, a poll duration starting from April 14, 2022, 2:52 PM, and a multiple choice selection mode. The participation is 100% (4 of 4 recipients voted). A pie chart shows the results: 42.86% (3 Votes) for "May" (purple), 42.86% (3 Votes) for "July" (orange), and 14.29% (1 Vote) for "June" (green). A "Close Poll" button is highlighted in a blue box at the bottom right. A "Back" button is also visible at the bottom left. The footer contains logos for BANK, bitcoin, mastercard, PayPal, and VISA.